



**Subject : Primary School Franchisee Proposal**

Sir / Madam,

Warm Regards !

We acknowledge the interest you have shown in considering our Franchisee-ship. Before providing you with the details of our Franchise Programme.

Please read the detailed Franchisee Proposal that has been provided to you for better understanding of our Core Philosophy, the Security & Profitability of your investment, the functioning of our Franchisees and the range of Support Services provided by us.

We would like to Thank You once again for considering us and hope that the information furnished would answer all your queries.

**FRANCHISEE FEE**

Franchisee Fee	10,00,000/-
Agreement Fee	30,000/-
Verification Fee	25,000/-
GST 18% <small>Taxes as per Government Policy</small>	1,89,900/-
<b>Total</b>	<b>12,44,900/-</b>
ERA school Franchisee Fee Amount which will be non-refundable	
Franchisee period of 20 years.	

**ERA SCHOOL ROYALTY**

ERA Royalty (Regular)	ERA Royalty (Offer)
20% Royalty is to paid from your yearly.	Metro City = 2400/-
	District = 2200/-
	Tq. / Town = 1200/-

**Book Kit Fees on MRP \***

**FRANCHISEE FEE**

**Step of Payment Due Date**

1<sup>st</sup> Inst. = 6,22,450/- Application Form submission

2<sup>nd</sup> Inst. = 6,22,450/- After Verification

**Demand Draft (D.D.)** : All the Demand Draft/Cheque will be in the favor/name of **Education Research Academy** payable at Aurangabad (Mah.)

**Franchisee Agreement** : Once the site is approved, the client has to sign the Franchisee Agreement and pay the balance Franchisee fees. The Franchisee Agreement will come into effect and will be valid for a period of 20 years.

Thanks & Regards.

**Mrs. Smita Rindhe,**  
Franchisee Manager,  
Mob. 9767101081/88

